



espeso

*The pawtique for the sophisticated Pet*

MARCH 2009

# NEWS Letter



DRY DOG



LANI PARK



COMFY DOG SHAMPOO



ANTI-BACTERIAL WIPES

**Special 20% off entire purchase for Espeso Email Club Members only.**

Offer valid through April 2009

## Winter Smell/Dry Skin Blues

So we have received request from our clients about how to keep their best pets clean and itch free during the winter. Here are a few tips and products that work.

**#1. Never** bathe your dog more than once a week, this will keep you from giving them dry itchy skin which becomes sores due to them scratching.

Instead use all natural, soap free product for in between baths like: **DRY DOG** by Happytails this clears the bacteria which causes the odor without using water. It's also great for cleaning muddy paws.

**#2. When** you bathe your dog make sure use alcohol and soap free shampoo to avoid irritation and expensive vet bills. We recommend using LANI shampoo or **COMFY DOG** by Happytails. These will bring a welcome relief with ingredients like colloidal oatmeal to stop itching and extracts of peppermint, comfrey and calendula to soothe irritation.

**#3. Use** anti-bacterial, anti-fungal wipes after the dog park activities. These wipes are great for a quick wipe down of the coat and will help keeping the smells out of your house and clothes.